

BLUE PLAQUES

HISTORIC PLACES AOTEAROA



FUNDING POLICY



Historic Places Aotearoa Blue Plaques Funding Policy

Supporting Member Organisations in Celebrating Heritage through
Blue Plaques

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HPA would like to thank the generous sponsorship of the Awhero Nui Charitable Trust



1. Purpose

Historic Places Aotearoa Incorporated (HPA) is committed to recognising and celebrating New Zealand's built heritage and historic sites.

This policy outlines the funding framework for HPA Member Organisations seeking financial support to install Blue Plaques on buildings and sites of historic significance.

It aims to encourage the commemoration of heritage places and to foster collaboration between building owners and HPA Member Organisations (MOs).

2. Funding Availability

HPA will allocate up to \$50,000 per calendar year to support the installation of Blue Plaques by eligible MOs.

Funding rounds will be held three times per year with the aim of placing bulk orders to enable the plaques to be purchased at a competitive price.

3. Eligibility Criteria

- The applicant must be an HPA Member Organisation.
- Applications must be for the installation of Blue Plaques on buildings or sites located in New Zealand.
- Each MO may submit applications up to three times per year, for one or more plaques.

4. Assessment Criteria

Applications will be assessed according to the following criteria:

1. **Significance of the building or sites:** Priority will be given to buildings in the first instance, and all locations will be then based on
 - Historic, cultural, architectural, technological, scientific, or social significance at the local, regional, or national level.
 - Strong connection to important events, people, or movements in New Zealand’s history.
 - Integrity and authenticity of heritage features.
2. **Level of Funds Contributed:** Consideration will be given to the financial contribution made by the building or landowner and/or the MO. Preference may be given to projects demonstrating:
 - Substantial co-funding or matching contributions.
 - Efforts to secure additional funding from local authorities, trusts, or community groups.

5. Application Process

1. **Funding Rounds:** HPA will open three funding rounds per year:

Round	Closing Date	Applicants Notified
1	28 Feb	31 March
2	30 June	31 July
3	31 Oct	30 Nov

2. Submission Requirements

An application form is obtainable from: www.blueplaques.nz

Applications must include:

- Details of the proposed building or site, including its significance and heritage value.
- Evidence of landowner’s consent.

- Project budget, including confirmed and potential funding sources.
- Amount requested from HPA.
- The location on the building or site where it is proposed to install the plaque.
- Plaques should be located where they can be seen from a public road or right-of way and positioned to complement the building or site.

3. Review and Decision

Applications will be assessed by the HPA Funding Committee.

Decisions will be based on the criteria above and the availability of funds per round of approximately \$15,000.

If applicants are unsuccessful, they may reapply in the next funding round.

4. Successful Applicants

Must provide the following to the Funding Committee:

- Wording to a maximum of 250 characters, including punctuation and spaces - typically 25-35 words (40 word maximum).
- Due to the limitation on the quantity of text, the wording must be concise, pertinent and focus on only two or three of the most significant historical facts, which may include (in order of priority):
 - The most significant historical feature of the building (e.g. if the building is associated with a particular significant person or event)
 - Date originally built
 - Original use/purpose for which it was constructed
 - Architect/Designer or Builder (if significant)
 - Most significant architectural feature (e.g. distinctive form, typology, design or construction technique)
 - Later building uses or associations (only if historically significant)
 - Text may be in any language, or dual language

5. Published website information will include:

- Name of Building
- Location
- Year Built
- Heritage Listing
- Date Plaque unveiled
- Current Owners and Contact Details (if approved by owners)
- Plaque Sponsor (if applicable)
- Brief Historical Information
- Restoration and Current Owner Story
- Heritage New Zealand Pouhere Taonga Inventory Link
- District Council Heritage Link
- At least one quality photo of the building
- Any other images deemed appropriate

6. Funding Conditions

- Maximum total funding available per year is \$50,000. Individual grant amounts will be determined based on project scope, significance, and co-funding.
- Funds provided by HPA must be used solely for the manufacture and installation of Blue Plaques. HPA will place the order for the plaques once the MO funding contribution has been received.
- The plaques (s) will be couriered directly to the MO after manufacture.
- Recipients must provide a completion report, evidence of installation and other documentation required for the website entry within six months of receiving the plaque from the manufacturer. Note - HPA reserves the right to not accept subsequent applications from Member Organisations that have not meet this condition.
- HPA will load the location and information about the building and Blue Plaque onto the Blue Plaque website. www.blueplaques.nz
- HPA reserves the right to publicise supported projects in newsletters and in other media.

7. Review and Amendments

This policy will be reviewed annually to ensure its effectiveness and alignment with HPA's strategic goals